

EQUIP YOUR BUSINESS

THE  CHAMBER
GREATER TALLAHASSEE CHAMBER OF COMMERCE

Your One-stop Shop for Business Resources, Tools and Opportunities

This is where it all happens. This is where:

- business owners share best practices;
- employees develop professionally;
- CEOs and entry-level associates rub elbows, exchange cards and establish relationships;
- important issues are monitored;
- leaders are grown; and
- emerging industries are nurtured.

This is your Chamber.

Read on to find out how the Chamber and its affiliates can equip your business and employees for success.

www.TalChamber.com

Seeking Business Tools and Resources?

Employee Training Solutions

Training to improve the quality and skill set of member employees, creating an employee base in line with the needs of employers

Small Business Development

Management assistance for current and prospective small-business owners through a wide variety of information and guidance in one central location

Confidential Business Consultations

One-hour sessions for members needing help growing their business or seeking ideas on how to address challenges and opportunities

Expert HR Advice

One-on-one sessions created to protect companies and employees, resulting in a decreased risk of compliance issues and increased chance of having a positive impact on the bottom line

Insight into Building Better Boards

Training seminar for not-for-profit board members and staff to assist in making organizations more successful through valuable information and materials

Member-to-Member Discounts

A coupon program that allows members to provide exclusive discounts to fellow members

Professional Training Workshops

Free monthly workshops featuring solutions on a wide variety of business topics that are helpful for executives and entry-level professionals alike

Discounted Office Supplies

An affinity program providing members with access to discounts on office supplies – a major business expense

Tools to Elevate Your Business to the Next Level

Economic Development Council of Tallahassee/Leon County (see reverse side)



Looking to Develop Professionally?

Business Nuts & Bolts

Exchanging of business cards, networking and dynamic speakers discussing small-business success

Professional Women's Forum

Networking, discussions on issues affecting business women, Q&A sessions with keynote speakers, as well as the opportunity to market to a specific audience through the purchase of exhibit tables

Business After Hours

Mingling with valuable business contacts and key decision makers in a relaxed setting hosted by local businesses in various locations

Annual Chamber Community Conference

Networking and business-relationship building, presentations and breakout sessions led by highly acclaimed speakers, discussions surrounding issues of importance to the entire community, as well as tools and resources for small businesses

Annual Breakfast Meeting

Professional networking, insight into annual Chamber priorities and goals for the business community, as well as transition of Chamber leadership



Leads Groups

Weekly referrals, exchanging of leads and sharing of best practices through a group of individuals who want to help each other succeed

Connect for Lunch

Solidifying professional relationships through relaxed, productive lunches with no more than four individuals from various industries

Access Tallahassee

Connecting and engaging with other emerging young professionals to build relationships, develop professionally and become part of the business community



Desire a Bigger Voice in the Halls of Government?

Governmental Affairs Advocacy

Implementation of a committee to protect, strengthen and effectively represent the community's small businesses within the government's legislative and rule-making processes; oversight of legislation and administrative regulations affecting the business community

Coalition Creation

Creation of important coalitions with key organizations and associations including the Tallahassee Builders Association, Tallahassee Board of Realtors and Association of Builders and Contractors to increase the Chamber's influence

Representation at City and County Commission Meetings

Presence at meetings of importance through Chamber's senior staff and volunteer board of directors (for representation of specific business retention, expansion and attraction opportunities, see reverse side)

Engagement of Elected Leaders

Creating opportunities for business leaders and young professionals to discuss important issues with local and state elected officials

Growth Management Oversight

Actively championing growth management on the local level through communications with City and County Growth Management Departments regarding improvements to the process, input on land-development regulations, and tracking of functional consolidation of local Growth Management Departments



State Government Task Force

Coordinating actions of local business community, universities and state government to ensure a vibrant business sector in the region

Ready to Engage with Your Community?

Leadership Tallahassee

Year-long program educating and encouraging adults to actively seek positive and constructive changes in our community through leadership roles (additional leadership programs are available for motivated high-school juniors, Youth Leadership Tallahassee, and local university students looking to become integrated into our community, College Leadership Tallahassee)

Tallahassee Active Lifelong Leaders

Eight-week program to help seniors sharpen leadership skills, learn more about the community, as well as offer their talent and experience as a resource to create positive change. Presented in collaboration with the City of Tallahassee Senior Center Foundation

Ambassadors

Organized group of volunteer business professionals who serve as liaisons between the members, board of directors and staff

World Class Schools

Involving business and civic leaders in the attainment of the highest levels of academic achievement in Leon County Schools through key programs including the Best and Brightest Awards for high-school seniors and CHP Champions fitness program for students in Leon and neighboring counties

Opportunity Tallahassee

Intensive one-day overview of our community providing insight into the area's physical, social, economic and educational structure

Distinguished Leadership Awards

Dinner event and ceremony recognizing the best in community leadership



Want Added Visibility for Your Business?

Membership Directory and Resource Guide (online and print)

Identification of products and services offered by each Chamber member for Tallahassee newcomers and fellow businesses

Business-to-Business Development

Promotion of member businesses and services via industry referrals for inquiries received by the Chamber

Ribbon Cuttings

Ceremonies to celebrate member openings, anniversaries and special occasions; events include scissors, ribbon and Chamber Ambassadors and are promoted via the Chamber's website and social media outreach

Chamber Website/ Chamber e-News

Exclusive online opportunities for members to update the community on their business events and news

Sponsorships

Opportunities to reach a premier business audience through the sponsorship of Chamber programs and events

Advertising

Variety of affordable advertising opportunities available exclusively to members looking to reach an ideal audience of business leaders and decision makers

Small Business Excellence Awards

Annual ceremony recognizing small businesses for their outstanding achievements and contributions to the community

Special Membership Marketing Offers

Free and discounted advertising and marketing outreach opportunities including billboards, signage, direct-mail campaigns and broadcasting

Access to Chamber Membership Database

Free mailing labels for members to send a direct-mail campaign to the entire Chamber membership

To learn more, or to read about all the partnerships that make these resources possible, visit www.TalChamber.com and www.TalEDC.com.