

For years, the Greater Tallahassee Chamber of Commerce has been providing businesses with unique marketing solutions through sponsorships of Chamber events. **Reach your target audience. Be part of events that enjoy an outstanding reputation. Maximize your marketing dollars.** Sponsors receive a wide range of marketing opportunities based on their commitment level. These can include:

- On-site promotions
- Email and website exposure
- Speaking opportunities
- Brand visibility
- Alignment with specific audiences
- And more!



BUSINESS AFTER HOURS

Popular networking program hosted by the Chamber and its members at various locations throughout the region

Audience: 200 business professionals
When: Every other month
Presenting Sponsorship Fee: \$11,000
Hosting Sponsorship Fee: \$275

PROFESSIONAL WOMEN'S FORUM

Lunchtime program featuring female business leaders sharing advice for professional and personal growth

Audience: 200 business professionals
When: Six events a year
Presenting Sponsorship Fee: \$12,000
Program Sponsorship Fee: \$1,500
Exhibit Fee: \$60 - \$85

LUNCH & LEARN SERIES

A free monthly workshop conducted by local business experts. The workshops feature talks on a wide variety of topics that are helpful for anyone involved with a business, from owners and managers to entry-level employees

Audience: 50 small businesses
When: Monthly
Presenting Sponsorship Fee: \$7,000

MEMBERSHIP BRIEFING

Provides a solid overview of our many benefits, services, programs and events

Audience: 20 new and existing members
When: Every two weeks
Presenting Sponsorship Fee: \$2,500

ACCESS TALLAHASSEE

Connecting and engaging emerging, young professionals in innovative and creative ways to help them build business relationships, develop personally and professionally and become part of the business community

Audience: 300 young professionals
When: Yearly
Presenting Sponsorship Fee: \$15,000

POWER LUNCH

Chance for members to learn from notable business leaders

Audience: 100 young professionals
When: Quarterly
Presenting Sponsorship Fee: \$5,000

ACCESS TO THE ISSUES

Gives elected officials the ability to present their legislative agendas and provides members with a chance to interact with their decision makers

Audience: 100 young professionals
When: Yearly
Sponsorship Fee: \$500 - \$1,000

HOB NOB WITH THE BOARD

Opportunity to mix with Board of Directors of the Chamber, EDC and Leadership Tallahassee

Audience: 100 young professionals
When: December
Sponsorship Fee: \$1,000

ANNUAL BREAKFAST MEETING

Presents a unique opportunity to gather with other business professionals at the first premier business event of the fiscal year

Audience: 300 business leaders, small business owners, executives and young professionals
When: October
Sponsorship Fee: \$2,500 - \$10,000

ANNUAL CHAMBER COMMUNITY CONFERENCE

Always held out of town so attendees can get down to the business of business, allowing the business community to address the real issues affecting our region's future while making professional connections that can last a lifetime

Audience: 400 business leaders, elected officials and entrepreneurs
When: August
Sponsorship Fee: \$1,500 - \$20,000
Advertising Fee: \$200 - \$500
Exhibit Fee: \$250 - \$600

SMALL BUSINESS EXCELLENCE AWARDS

Recognizes small businesses for their outstanding achievements and contributions to the community

Audience: 400 business leaders
When: June
Presenting Sponsorship Fee: \$10,000
Program Sponsorship Fee: \$7,000

WEBSITE BANNER

With the Chamber's website traffic increasing every day, banner advertising is an affordable and effective way to market your business

Audience: business leaders, community citizens, newcomers and corporate relocations
When: Monthly
Advertising Fee: \$200 - \$250

PREMIUM LISTING

Prime placement within your business category in the online membership directory

Audience: business leaders, community citizens, newcomers and corporate relocations
When: Yearly
Advertising Fee: \$200

CHAMBER LOBBY ADVERTISEMENT

Opportunity to purchase advertising space on an indoor digital billboard located in the Chamber's lobby

Audience: business leaders, elected officials, community citizens, newcomers and corporate relocations
When: Monthly
Advertising Fee: \$200 - \$250

LIVING & WORKING IN TALLAHASSEE

Chamber's official relocation and business guide

Audience: newcomers, corporate relocations, business leaders and community citizens
When: Yearly
Advertising Fee: \$50 - \$5,000

MAP ADVERTISEMENT

Full-color Tallahassee area street map

Audience: newcomers, corporate relocations and Chamber members
When: Every two years
Advertising Fee: \$50 - \$5,000

Put the power of sponsorship to work for your business:

Dana Noles, Director of Events
dnoles@talchamber.com or (850) 521-3109