

As a membership-based organization providing business resources, tools and opportunities to more than 1,400 member businesses representing 55,000+ employees, the Greater Tallahassee Chamber of Commerce is the recognized source for business in the Tallahassee region.

Sponsorship Opportunities less than \$1,000

Business Builder

Audience: 10-20 business professionals

Lunch & Learn Series

Audience: 50 small businesses

Membership Benefits & Breakfast Series

Audience: 20-30 business professionals

Hob Nob With the Board

Audience: 100 young professionals

12@12 Luncheon

Audience: 15-20 future members

Website Banners

Audience: Business leaders, elected officials, tourists, newcomers and corporate relocations

Living & Working in Tallahassee

Audience: Newcomers, corporate relocations and business leaders

Premium Online Listing

Audience: Business leaders, residents, newcomers and corporate relocations.

New member welcome packets

Audience: Prospective & new members

Professional Women's Forum Exhibits

Audience: 150-200 business professionals

Monthly printed events calendar

Audience: Business and government leaders, young professionals, elected officials

Chamber e-News newsletter

Audience: Emailed to more than 4,000 business and community leaders

Annual Chamber Conference Delegate Journal and Exhibit Tables

Audience: 400-500 business and government leaders, entrepreneurs, executives, young professionals and elected officials

Chamber Website Blog posts

Audience: Business leaders, residents entrepreneurs and young professionals

Event hosting

Audience: 40-200 business leaders, Board members and young professionals

Sponsorship Opportunities between \$1,000 and \$5,000

Including many of the events above and,

Annual Chamber Awards

Audience: 400 business leaders

Professional Women's Forum

Audience: 150-200 business professionals

Chamber Website Blog posts

Audience: Business leaders, residents entrepreneurs and young professionals

Access Tallahassee

Audience: 300 young professionals

Public Policy Forums

Audience: 100-200 business and government leaders, small business owners, executives, young professionals and elected officials

Business After Hours

Audience: 100-150 business professionals

Business Nuts & Bolts

Audience: 100-150 business owners, young professionals and entrepreneurs

Annual Chamber Community Conference

Audience: 400-500 business and government leaders, entrepreneurs, executives, young professionals and elected officials

Chamber Ambassadors Program

Audience: 20-300

Get Connected: Speed Networking

Audience: 50-100 business professionals

Sponsorship Opportunities between \$5,000 and \$9,999

Including many of the events above and,

Annual Chamber Awards

Audience: 400 business leaders

Annual Chamber Breakfast Meeting

Audience: 300-400 business and government leaders, small business owners, executives, young professionals and elected officials

Annual Chamber Community Conference

Audience: 400-500 business and government leaders, entrepreneurs, executives, young professionals and elected officials

Business After Hours

Audience: 100-150 business professionals

Business Nuts & Bolts

Audience: 100-150 business owners, young professionals and entrepreneurs

Sponsorship Opportunities greater than \$9,999

Annual Chamber Community Conference

Audience: 400-500 business and government leaders, entrepreneurs, executives, young professionals and elected officials

Professional Women's Forum

Audience: 150-200 business professionals

If you have any questions about these opportunities, please contact
Dana Noles at dnoles@talchamber.com or 850-521-3108

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Event Sponsorships

Annual Chamber Awards

Recognizes small businesses for their outstanding achievements and contributions to the community

Audience: 400 business leaders

Date: June

Sponsorship Range: \$3,000 - \$10,000

Public Policy Forums

Will provide updates and key information from legislators, government officials and subject matter experts on important issues and topics relating to Florida's Legislative Session and local government.

Audience: 100-200 business and government leaders, small business owners, executives, young professionals and elected officials

Date: Bi-annually

Sponsorship Range: \$2,500 - \$5,000

Annual Chamber Community Conference

The region's premier business, networking and professional development event; held out-of-town to allow the business community to address the real issues facing our region's future

Audience: 400-500 business and government leaders, entrepreneurs, executives, young professionals and elected officials

Date: August

Sponsorship Range: \$1,500 - \$15,000

Business After Hours

Popular networking program hosted by the Chamber and its members at various locations throughout the region

Audience: 100-150 business professionals

Date: Bi-monthly

Sponsorship Range: \$1,000 - \$6,000

Business Builder

Hosted at Chamber headquarters, a themed event providing advice from subject matter experts to Chamber members looking to strengthen a certain aspect of their business

Audience: 10-20 business professionals

Date: Monthly

Sponsorship Range: \$150 - \$2,000

Business Nuts & Bolts

An early morning networking event which provides dynamic speakers with presentations aimed at the heart of small-business success

Audience: 100-150 business owners, young professionals and entrepreneurs

Date: Bi-monthly

Sponsorship Range: \$1,000 - \$10,000

Chamber Ambassadors Program

Known for their unique red jackets, ambassadors are 20-30 volunteers who are the face of the Chamber at ceremonies and events throughout the year, and act as liaisons between the Chamber and members

Audience: 20-300

Date: Daily

Sponsorship Range: \$1,500

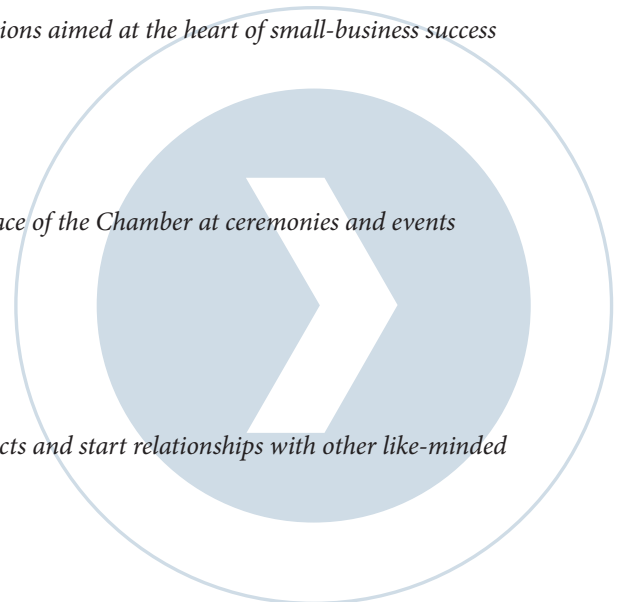
Get Connected: Speed Networking

Facilitated networking event providing attendees the opportunity to make new contacts and start relationships with other like-minded business professionals

Audience: 50-100 business professionals

Date: Quarterly

Sponsorship Range: \$1,000 - \$4,000



Professional Women's Forum

Lunchtime program featuring female business leaders and CEOs sharing advice for professional and personal growth

Audience: 150-200 business professionals

Date: Six events per year

Sponsorship Range: \$1,500 - \$10,000

Lunch & Learn Series

Free monthly workshop conducted by local business experts, Chamber board members and partners providing technical assistance in different areas

Audience: 50 small businesses

Date: Monthly

Sponsorship Range: \$450 – \$5,000

Membership Benefits & Breakfast Series

Provides new members and employees of existing members with a solid overview of Chamber benefits, services, programs and events while also creating a plan of involvement to help identify potential clients and increase their bottom line

Audience: 20-30 business professionals

Date: Monthly

Sponsorship Range: \$200 - \$2,500

Access Tallahassee

The region's premier young professionals organization, which works to connect and engage them through programs designed to help them build business relationships, grow personally and professionally and contribute to the economic development and quality of life in our community

Audience: Young professionals

Date: Year round

Sponsorship Range: \$500 - \$15,000

12@12 Luncheon

Brings together business owners interested in joining the Chamber with Board members and other members, all from the same industry to discuss the importance of Chamber membership

Audience: 15-20

Date: Monthly

Sponsorship Range: \$250

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Advertisements

Website Banners

An affordable and effective way to market your business

Audience: Business leaders, elected officials, tourists, newcomers and corporate relocations

Date: Monthly

Sponsorship Range: \$250

Living & Working in Tallahassee

Chamber's official relocation and business guide

Audience: Newcomers, corporate relocations and business leaders

Date: Yearly

Sponsorship Range: \$50 - \$5,000

Premium Online Listing

Prime placement within your business category in the Chamber's inline membership directory

Audience: Business leaders, residents, newcomers and corporate relocations.

Date: Year round

Sponsorship Range: \$250

New member welcome packets

Provided to each new member once they join

Audience: Prospective & New Members

Date: Weekly

Sponsorship Range: \$350

Monthly printed events calendar

Highlights the Chamber's upcoming events each month; an affordable way to market your business

Audience: Business and government leaders, young professionals, elected officials

Date: Monthly

Sponsorship Range: \$250

Chamber e-News newsletter

Highlights the Chamber's events each week

Audience: Emailed to more than 4,000 business leaders and community leaders, elected officials, small business owners

Date: Weekly

Sponsorship Range: \$250

Annual Chamber Conference Delegate Journal

Provides attendees with comprehensive information on the weekend's events

Audience: 400-500 business and government leaders, entrepreneurs, executives, young professionals and elected officials

Date: August

Sponsorship Range: \$300 - \$600

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Additional Sponsorship Opportunities

Chamber Website Blog posts

Allows subject matter experts to highlight their business by providing advice or information in a specific industry

Audience: Business leaders, residents entrepreneurs and young professionals

Date: Weekly/Monthly/Quarterly

Sponsorship Range: \$500 - \$1,500

Professional Women's Forum Exhibits

Provides members the opportunity to highlight their organization, product or service to attendees prior to the start of the event

Audience: 150-200 business professionals

Date: Six events per year

Sponsorship Range: \$95

Annual Chamber Community Conference Exhibit tables

Provides members the opportunity to highlight their organization, product or service to all attendees throughout the weekend's events

Audience: 400-500 business and government leaders, entrepreneurs, executives, young professionals and elected officials

Date: August

Sponsorship Range: \$450

Event hosting

Allows Chamber members to show off a new or updated facility/building, or to highlight their organization

Audience: 40-200 business leaders, Board members and young professionals

Date: Year round

Sponsorship Range: \$150 - \$1,000

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