

Tallahassee Democrat.



‘Tis the season to boost your sales and spread some holiday cheer!

Our **2023 Great Big Book of Savings** is your ticket to reaching our wide and engaged audience just in time for the holiday season.

Whether you're a cozy coffee shop brewing up seasonal delights, a boutique with the perfect gift options, or a restaurant serving up holiday feasts, we want to help you make your mark.

Our Great Big Book of Savings offers prime advertising space to feature your exclusive holiday promotions and discounts in time for Thanksgiving. Ensure your brand gets in front of almost 60K readers during this bustling time of year.

Space is limited - act quickly to secure your spot now and let the holiday magic begin!

[Save your spot](#)

Act by Nov. 9th to be included.

46% of consumers will review newspaper ads for gift ideas & sales.*

Put your business front and center of the USA TODAY Network audience:

- 150 million readers monthly Network-wide
- 1 in 2 Americans rely on us as part of their daily routine
- Our readers are 42x more likely to tell others what to buy

Remember, it's not just about giving presents; it's about presenting your business in the best light possible this holiday season. Are you ready to shine bright and boost sales this holiday season?

* 2023 Holiday Retail Study